Dale L. Cressman, PhD

Associate Professor Emeritus

School of Communications
Brigham Young University
360 BRMB, Provo, Utah 84602-2501

Office phone: (801) 422-1686
e-mail: cressman@byu.edu

EDUCATION

Doctor of Philosophy, 2003
University of Utah. Dissertation: "A Biographical Study of Television News Pioneer Elmer W. Lower."
Advisor: David Vergobbi

Master of Arts, 1989
Brigham Young University. Thesis: "United States Television News Coverage of the Canada-United States Free Trade Agreement: A Content Analysis of ABC World News Tonight, CBS Evening News, and NBC Nightly News." Advisors: Irwin Goodman and Norman Tarbox

Bachelor of Arts, 1985.
Brigham Young University. Major: Communications, Broadcast Journalism emphasis.

ACADEMIC APPOINTMENTS

Associate Professor—Brigham Young University, Provo, Utah
School of Communications
September 2009 to 2023.

Assistant Professor – Brigham Young University, Provo, Utah.
Department of Communications
CFS (tenure) Track – September 2003 to August 2009

Instructor – Brigham Young University, Provo, Utah
Department of Communications
June 2000 to August 2003

Visiting Assistant Professor – Utah State University, Logan, Utah
Department of Journalism and Mass Communication
September 1997 to May 2000

Assistant Teaching Professor – Brigham Young University, Provo, Utah
Department of Communications
August 1993 to June 1996

Assistant Professor – Lyndon State College, Lyndonville, Vermont
Department of Communication Arts and Sciences
September 1991 to May 1993

ACADEMIC ASSIGNMENTS

Associate Director, Student Learning—BYU School of Communications, April 2019-2022
Responsible for advancing diversity, directing assessment of student learning, and leading reaccreditation preparations.

Associate Director, Undergraduate Studies – BYU School of Communications, Feb 2015—May 2015

Associate Chair, Undergraduate Studies — BYU Department of Communications, Apr 2010 to Feb 2015
Responsible for directing undergraduate programs (advertising, communications studies, journalism, and public relations), specifically curriculum, academic scheduling, program assessment, diversity outreach.

News Director – KBYU-TV/FM, January 1994 to April 1996
Managed budgets, personnel, editorial content and production. Responsible for award-winning daily, live, 30-minute television news broadcast on PBS affiliate KBYU-TV, produced by students; also responsible for six daily, live radio broadcasts on Classical 89, KBYU-FM, also produced by students.

News Director – Lyndon State College, September 1991 to May 1993
Responsible for a laboratory newscast aired live, daily on a local cable channel. Converted the program from a weekly, taped 30 minutes broadcast to daily and live.

NATIONAL SERVICE
Vice President, Accrediting Council on Education in Journalism and Mass Communications (2019-2022).

Chair, Strategic Planning Committee, Accrediting Council on Education in Journalism and Mass Communications (2021-2022).

Vice Chair, Standards Review Committee, Accrediting Council on Education in Journalism and Mass Communications (2018-2021).

Chair, Nominating Committee, Accrediting Council on Education in Journalism and Mass Communications (2020).

Member, Accrediting Council on Education in Journalism and Mass Communication (Representing the American Journalism Historians Association, 2018-2023).

Accreditation Site Team Leader, Accrediting Council on Education in Journalism and Mass Communication (University of North Alabama, 2021).

Accreditation Site Team Member, Accrediting Council on Education in Journalism and Mass Communication: Newhouse School, Syracuse (2022); Instituto Tecnologico y de Estudios Superiores de Monterrey (2020); SUNY Buffalo State College, 2019; Bowling Green University 2017; Murray State, 2015; Marshall University, 2015; Michigan State University, 2013; East Tennessee State, 2012).

Convention Program Chair, Broadcast Education Association 2012 Convention (2010-2012).

Chair, Professional Freedom and Responsibility Committee, History Division, Association for Education in Journalism and Mass Communication (2011-2012).

Chair, News Division, Broadcast Education Association (2007-2008).

Historian & board of directors ex officio, American Journalism Historians Association (2007-present).

Vice Chair/Panels, News Division, Broadcast Education Association (2006-2007).

Division Vice Chair and Chair of paper competition, News Division, Broadcast Education Association (2005-2006).

Chair, Professional Freedom and Responsibility Committee, Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication (2005-2006).

Research Chair, Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication (2004-2005).

Webmaster, News Division, Broadcast Education Association (2003-2005).

Secretary/Newsletter Editor, Radio-Television Journalism Division, AEJMC (1995-1996).

Regional coordinator, Radio-Television News Directors Association (1995-1996).

Chair, Journalism Education Committee, Society of Professional Journalists (1992-1994).

EDITORIAL BOARDS

American Journalism, Editorial Advisory Board (2011-2012)
Electronic News, Editorial Board (2010-2022)
Journalism History, Corresponding Editor (2010-2022)
Journal of Media Education, Editorial Advisory Board (2010-2022)
Media History Monographs, Editorial Board (2017-2022)

UNIVERSITY SERVICE

- Chair, School electives review council (2022-2023).
- School studies abroad and experiential learning council (2022-2023).
- College Laycock funding committee (2022-2023).
- Associate Director, Student Learning, School of Communications (2019-2022).
- Chair, Teaching and Learning (Assessment) Committee (2019-2022).
- Chair, School Diversity Committee (2018-2022).
- College of Fine Arts and Communications Rank and Status Committee (2015-2019).
- Co-Producer, Kerner Plus 50 Social Justice Symposium (2018).
- Report to CFAC Dean on increasing enrollments in LEP programs (2018).
- Chair, Faculty search committee (three positions, 2016-2017).
- University Curriculum ad hoc committee to review American Heritage (2015-2016).
- Assessment of University advanced writing requirement (May 2015).
- Associate Director, Undergraduate Studies, School of Communications (2015).
- Associate Chair, Undergraduate Studies, Department of Communications (2010-2015).
- Advanced Writing and Oral Communication Committee (2013-2015).
- University Off Campus Learning Committee, College of Fine Arts and Communications (2013-2015).
- Honors representative for Department of Communications (2010-2012).
- Curriculum and Assessment / Teaching and Learning Committee, College of Fine Arts and Communications (2010-2015).
- University Internship Committee (2010-2013).
- Department of Communications, Undergraduate Studies/Curriculum Committee and Broadcast Journalism Sequence Coordinator (2008-2010).
- Chair – News Director Search Committee (2008).
- Faculty Advisor – BYU Student Chapter, Radio-Television News Directors Association (2007-2009).

- Department of Communications, Assessment and Deeper Learning Committee chair (2007-2008).
- Department of Communications, Assessment and Deeper Learning Committee member (2005-2007).
- Director, New York Internship Program, Department of Communications (2006).
- Center for Instructional Design, Faculty Advisory Board (2005-2006).
- Department of Communications, Undergraduate Studies/Curriculum Committee and Broadcast Journalism Sequence Coordinator (2003-2005).
- Faculty Advisor—BYU Student Chapter, Radio-Television News Directors Association (2004-2005)
- Department of Communications, Technology Committee (2001-2002).
- Department of Communications, Search Committee (2002).
- Department of Communications, Search Committee (2000).

TEACHING

Brigham Young University - 2000-2023
COMMS 101 Mass Communication and Society
COMMS 211 Newswriting
COMMS 239 Principles of Journalism
COMMS 301 History and Philosophy of Mass Media
COMMS 305 Fundamentals of Journalism (New course Fall 2021)
COMMS 308 Journalism Research Methods
COMMS 316 Media Performance (New course Fall 2015)
COMMS 321 News Reporting (Previously COMMS 313)
COMMS 325 Electronic News Gathering & Field Production (Previously COMMS 375)
COMMS 328 Backpack Journalism (New course)
COMMS 351 Media and their Audiences—News Literacy
COMMS 385 Broadcast News Producing (Previously COMMS 445)
COMMS 425 Advanced Broadcast Reporting
COMMS 487 Multimedia Journalism
COMMS 604 Historical Research Methods
COMMS 623 Literature of Journalism
Study Abroad, Spain (2019)
Study Abroad, Spain and Portugal (2018)
Field Study, New York City (2016 & 2022)

Utah State University - 1997-2000
JCOMM 1200 Introduction to Video Production
JCOMM 2210 Writing and Producing TV News
JCOMM 4220 Newscast II
JCOMM 5020 Mass Communication Theory
JCOMM 6220 Advanced Video Production

Brigham Young University - 1993-1996
COMMS 335 Producing and Performing for TV News
COMMS 354 Broadcast News Production & Management
COMMS 375 Electronic News Gathering & Field Production
COMMS 441 Broadcast News Reporting
COMMS 475 Advanced Broadcast News Reporting
COMMS 495 Sports Broadcasting Seminar

COMMS 515 Broadcast Documentary Production

Lyndon State College - 1991-1993
CAS 235 Introduction to Theory of News and Newswriting
CAS 320 Advanced TV News Reporting & Videography
CAS 370 Writing Practicum in TV Newsroom Lab
CAS 411 Issues in Broadcast News
CAS 480 Reporting and Producing Practicum in Television News

PEER REVIEWED JOURNAL ARTICLES
Dale L. Cressman (2021). Project Westward Ho: The New York Times West Coast Edition. *Journalism History 47*(2), 135-158 [juried article, accepted for publication May 2020].

Dale L. Cressman (2020). Agnew, ABC, and Nixon's War on Television. *Journalism History* 47(1), 27-53 [juried article, accepted for publication May 2020].

Dale L. Cressman (2018). News in lights: The New York Times Zipper and newspaper signs in the age of technological enthusiasm. *Journalism History 43(4)*: pp. 198-208 [juried journal article, accepted for publication April 2017].

Steven Holiday and Dale L. Cressman (2016). "What deepest remains": How photojournalistic mutualism between Robert Capa and Elmer Lower shaped modern concepts of World War II. *American journalism 33*(4): pp. 442-464. [juried journal article, accepted for publication May 2016].

Dale L. Cressman (2009). From Newspaper Row to Times Square: The dispersal and contested identity of an imagined journalistic community. *Journalism history 34*(4)*:* pp. 182-193 [juried journal article, accepted for publication May 2008].

Dale L. Cressman, Mark Callister, Tom Robinson, and Chris Near (2009). Swearing in the cinema: An analysis of profanity in teen-oriented movies, 1980-2006. *Journal of children and media 3*(2): pp. 117-135 [juried journal article, accepted for publication April 2008].

Dale L. Cressman and Lisa Swenson (2007). The pigskin and the picture tube: The National Football League's first season on the CBS Television Network. *Journal of broadcasting & electronic media 51*(3): pp. 479-497 [juried journal article, accepted for publication January 2007].

Dale L. Cressman (2007). Fighting for access: ABC's 1965-66 feud with NASA. *American journalism 24*(3): pp. 133-151 [juried journal article, accepted for publication August 2006; runner-up for best *America journalism* article of 2007].

Dale L. Cressman (2005). The power of team: How to use team-based learning in communication classes. *The community college journalist* 32, nos. 2 & 3 (Summer): pp.12-13 [juried journal article accepted May 2005].

INVITED PUBLICATIONS
Dale L. Cressman (2015). The Great silent majority: Nixon's 1969 speech on Vietnamization. *Presidential Studies Quarterly 45*(3) [invited book review].

Dale Cressman (2013). The year that changed America. *British Airways High Life.* Aug 2013: 92-98 [commissioned magazine article].

Dale L. Cressman (2012). History and the IRB: Will pending changes threaten research? *Clio among the media 46*(2): 6-9 [invited article].

Dale L. Cressman (2011). Kennedy assassination: President's murder revolutionizes news. In William David Sloan, *The media in America: a history, 8 ed.* (Northport, Ala.: Vision Press): 466 [invited textbook entry].

Dale L. Cressman (2009). Time for faculty tribes to reboot the curriculum. *Electronic news 3*(4): 167-170 [editor-reviewed essay].

Dale L. Cressman (2008). Harry Reasoner: A life in the news. *Journalism history 33*(4): 243-244 [invited book review].

Dale L. Cressman (2008). New research: From Newspaper Row to Times Square—the contested identity of an imagined journalistic community, *Clio among the media 43*(1): 6-7 [invited article].

Dale L. Cressman (2008). Kennedy, John F. Assassination. In Stephen L. Vaughn, ed. *Encyclopedia of American journalism* (New York and London: Routledge): 241-242 [invited encyclopedia entry].

Dale L. Cressman (2007). Satellite communication. In Daniel Stout, ed. *Encyclopedia of religion, communication, and media* (London: Routledge): 387-389 [invited encyclopedia entry]

Dale Cressman (2006). Exploring biography. In Donald G. Godfrey, ed. *Methods of historical analysis in electronic media* (Mahwah, N.J.: Lawrence Erlbaum): 283-302 [offered book chapter].

Dale Cressman (2006). Edward R. Murrow and the birth of broadcast journalism. *Journal of broadcasting & electronic media 50*(1): 160-161 [invited book review].

Dale Cressman (2004). CKUA: Radio worth fighting for. *Journal of radio studies 11*(2): 282-284 [invited book review].

Dale Cressman and Donald G. Godfrey (2003). Electronic media. In *Mass communication education,* eds. Michael D. Murray and Roy L. Moore (Ames: Blackwell/Iowa state press): 107-118 [invited book chapter].

Dale Cressman (2002). Odyssey in prime time. *Journalism history 27*(4): 192 [invited book review].

PEER-REVIEWED PAPERS PRESENTED AT CONFERENCES

Dale L. Cressman (2020, March), The Standard: A Daily Newspaper Miracle. Accepted for presentation at spring meeting of the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication, New York City, NY.

Dale L. Cressman (2019, July). Discussing Diversity and Journalism History: Using Structured Reading Groups for Deeper Engagement. World Journalism Education Congress, Paris, France.

Dale L. Cressman, (2017, July). Tele-typesetting and Westward-Ho: How Technology Disrupted Newspapering in 1963. Presented to the European Conference on Media, Communication and Film, Brighton, U.K.

Dale L. Cressman, (2017, March). A Moment of Mutualism: A Newspaper Strike, Network Television News, and the Civil Rights Movement in 1963. Presented to the Media and Civil Rights Symposium, University of South Carolina, Columbia, S.C.

Steven Holiday and Dale L. Cressman, (2015, October). The Sacred Circle: Mutualism between World War II photojournalists and editors. Presented to the American Journalism Historians Association, Oklahoma City, OK.

Dale L. Cressman, (2013, March). 1963: A Transformational Moment for American Journalism. Presented at the spring meeting of the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication, New York City, NY.

Dale L. Cressman (2012, October). News in Lights: The New York Times Zipper and Newspaper Signs in the Age of Technological Enthusiasm. Presented to the Society for the History of Technology, Copenhagen, Denmark.

Dale L. Cressman (2012, March). Disrupting the News: How Harvard Business School and Distance Learning Influenced Participatory Journalism. Presented at the spring meeting of the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication, New York City, NY.

Dale L. Cressman (2011, March). Newspaper Signs in the Age of Technological Enthusiasm. Research in Progress presented at the spring meeting of the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication, New York City, NY.

Dale L. Cressman and Lane Williams (2008, May). ABC, Agnew and Richard Nixon's war on network television news. Paper presented at the International Communications Association conference, Montreal, Canada.

Dale L. Cressman (2008, March) The New York Times Zipper. Research in progress presented at the spring meeting of the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication, New York City, NY.

Dale L. Cressman, Mark Callister, Tom Robinson, and Chris Near (2008, February). Swearing in the cinema: An analysis of profanity in teen-oriented movies, 1980-2006. Paper presented at the meeting of the Western States Communication Association, Denver, CO.

Dale L. Cressman (2007, October). News in lights: The New York Times Zipper. Paper presented at the meeting of the American Journalism Historians Association, Richmond, VA.

Dale L. Cressman (2007, August). From Newspaper Row to Times Square: The dispersal and contested identity of an imagined journalistic community. Paper presented at the meeting of the

Association for Education in Journalism and Mass Communication, Washington, DC.

Dale L. Cressman (2007, March). The disappearance of Newspaper Row as place. Paper presented to the spring meeting of the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication, New York City, NY.

Dale L. Cressman and Quint Randle (2005, October). Back to basics: A decade of convergence at BYU. Paper presented at the Media Convergence Conference, Provo, UT.

Dale L. Cressman (2005, August). How to use team-based learning in communication classes. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, San Antonio, TX.

Dale L. Cressman (2004, March). A proposed theoretical framework for biography. Paper presented at the joint meeting of the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication, New York City, NY.

Dale L. Cressman (2000, October). Fighting for access: Elmer Lower's feud with NASA. Paper presented at the meeting of the American Journalism Historians Association, Pittsburgh, PA.

Dale L. Cressman (2000, April). Coffee drinking, branding, and overnights: A participant-observer's retrospective analysis of a third-placed television station. Paper presented at the meeting of the Broadcast Education Association, Las Vegas, NV. [Named Top Paper in its category.]

Dale L. Cressman (1999, February). Connecting with the communication curriculum: public telecommunications as a force in the academy. Paper presented at the meeting of the Western States Communication Association, Vancouver, BC.

Dale L. Cressman (1998, February). Who built ABC News? A review of the Elmer Lower years. Paper presented at the meeting of the Western Journalism Historians Association, Berkeley, CA.

AWARDS AND RECOGNITION

Dale Cressman, Alan Neves, Melissa Gibbs (2020, April). Award of Excellence, Broadcast Education Association Festival of Media Arts for "Camino de Santiago: The Way of St. James."

Michael S. Sweeney Award (Best article published in *Journalism History),* Association for Education in Journalism and Mass Communication (2018).

Runner-up (with Steve Holiday), Wally Eberhard Award for the Outstanding Paper on Media and War, American Journalism Historians Association (2015).

Dale L. Cressman (2009, March). Where the Ball Drops: The Hidden History of Times Square, Raymond E. and Ida Lee Beckham Lecture, Brigham Young University.

Dale L. Cressman (2008, October) Runner-up best article ("Fighting for Access") in *American Journalism Review*, American Journalism Historians Association.

Dale L. Cressman (2008, July). Fellow, RIAS German-American Journalist Exchange, sponsored by the RIAS Berlin Kommission and administered by the Radio Television News Directors Foundation.

Dale L. Cressman (2005 and 2010) GIFT Scholar, chosen by the Community College Journalism Association and the Small Programs Interest Group and International Communication Division of the Association for Education in Journalism and Mass Communication.

University of Utah, Department of Communication, special commendation for "notable contribution to the good of the community and its intellectual character" (2003).

Top graduate student paper, Broadcast Education Association News Division for "Coffee Drinking, Branding, and Overnights: A Participant-Observer's Retrospective Analysis of a Third-Placed Television Station" (2000).

Telly Award (national award for local television production) for promotional video produced for the Great Salt Lake Council of the Boy Scouts of America (1997).

Emmy Award from the Rocky Mountain Chapter of the National Academy of Television Arts and Sciences for "Russia: Hidden Memory," a one-hour television documentary I wrote and produced for public television (1995).

Gabriel Award (from the Catholic Academy for Communication Arts Professionals) for "Russia: Hidden Memory," a one-hour television documentary I wrote and produced for public television (1995).
The Communicator Crystal Award (an international competition honoring excellence in communication) for "Russia: Hidden Memory," a one-hour television documentary I wrote and produced for public television (1995).

Best Documentary from Utah Headliners Chapter of the Society of Professional Journalists for "Russia: Hidden Memory," a one-hour television documentary I wrote and produced for public television (1995).

Telly Award (national award for local television production) for "Russia: Hidden Memory," a one-hour television documentary I wrote and produced for public television (1995).

Angel Award (international competition honoring quality art and entertainment) for "Russia: Hidden Memory," a one-hour television documentary I wrote and produced for public television (1995).

Nominated by the Academy of Television Journalists for the Golden Viddy Award for "Russia: Hidden Memory," a one-hour television documentary I wrote and produced for public television (1995).

Journalist of the Year, Rocky Mountain Collegiate Press Association (1985).

GRANTS AWARDED
Fall 2019 BYU College of Fine Arts and Communications research grant, $1,290 for research at BBC Archival Center, Reading, UK..

Fall 2019 Wendell J. Ashton Research Grant, $5,000 — For historical research related to 1970s ABC News projects.

FALL 2016 Wendell J. Ashton Research Grant, $5,000 — For historical research about the civil rights movement in 1963.

FALL 2015 BYU College of Fine Arts and Communications Research and Creative Activity grant, $3,400 — for historical research about the civil rights movement.

WINTER 2013 Wendell J. Ashton Research Grant, $2,000 — For historical research about 1963.

FALL 2007 Wendell J. Ashton Research Grant, $4,600 – For historical research about newspaper building history.

WINTER 2007 BYU College of Fine Arts and Communications, $1,500 – To attend the Teaching Professor conference, Atlanta, GA.

BYU College of Fine Arts and Communications Annual Fund Faculty Grant, $1,000 – To conduct research for a biography on Elmer W. Lower.

FALL 2005 Wendell J. Ashton Research Grant, $3,000 – For archival research related to television news history.

BYU Center for Instructional Design, "Mini-Grant" for development of Flash-based templates for presentation of multi-media journalism.

2005-2006 BYU Center for Instructional Design, Teaching with Technology Fellowship, $5,000 – To develop software that simulates an aspect of television news producing.

WINTER 2005 Wendell J. Ashton Research Grant, $5,680 – For editorial assistance with the Elmer W. Lower Oral History Project.

SPRING 2002 U.S. State Department, $2,500 – For workshop development in Bolivia.

WINTER 2002 Wendell J. Ashton Research Grant, $1,800 – For archival research related to television news history.

WINTER 2001 Wendell J. Ashton Research Grant, $2,500 – For transcription of oral history interviews.

Faculty Center Curriculum Development Grant, $300 – For incorporation of nonlinear editing in broadcast reporting class.

FALL 1998 Boy Scouts of America, Salt Lake Council, $1,000 – For production of promotional video.

SUMMER 1994 BYU Film Committee, $103,000 – for documentary proposal.
FALL 1993 College of Fine Arts and Communications Professional Development Fund, $800 to incorporate computer-assisted reporting into broadcast journalism curriculum.

SUMMER 1992 Vermont State Colleges Learning Communities Fund, $1,500 – To establish broadcast journalism internship program at Lyndon State College.

INVITED LECTURES AND PANEL PRESENTATIONS

Dale L. Cressman (2020, April). Race and the Press, guest lecture, Gaylord College of Journalism and Mass Communication, Oklahoma University (via teleconference).

Dale L. Cressman (2020, February). From Peer Review to Publication: The Unlikely Journey of a Journal Manuscript, Keynote address to the Utah State University Journalism and Mass Communication Research Colloquium, Logan, Utah.

Dale L. Cressman (2019, May). Teaching the history of racism, Voices of Reason, KSL podcast.

Janalee Emmer, Kenn Hartvigsen, James Swensen, Joel Campbell, Dale Cressman (2018, November). Pulitzer Prize Photographs (The Emergence of Photojournalism). BYU Museum of Art, Provo, UT.

Jacqueline Jones, Joel Beeson, Denise Cabrera, Dale Cressman (2018, August). Social Justice Journalism: A Partnership Between Three Unlikely Universities. National convention of the National Association of Black Journalists. Detroit, MI.

Mike Conway, Dale Cressman, and Aimee Edmondson (2017, October). Taking your history class on the road: Inspiring students with a sense of place research. Refereed panel discussion at the annual conference of the American Journalism Historians Association, Little Rock, Arkansas.

Dale Cressman (2017, August). The Local TV News Digital Footprint: Is Local Content Vanishing Amid Climate of Consolidation? Respondent for research panel at the annual conference of the Association for Education in Journalism and Mass Communication, Chicago.

Marie Hardin, Jerry Cepos, Michael Bugeja, Dale Cressman (2015, August). Evaluating professional and creative work in an academic setting. Panel discussion at the meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Dale Cressman (2012, October). A Visual Pedagogy for History Students. Invited speaker, Alpine School District, American Fork, UT.

Dale Cressman (2012, April). The New Mini-cams: Do We Need Big Cameras to Teach News Video? Invited presentation given at the meeting of the Broadcast Education Association, Las Vegas, NV.

Dale Cressman (2010, August). Peer to Peer Learning: How to Motivate Students and Get Faculty Out of the Grading Game. Refereed poster presentation, Great Ideas for Teaching session, meeting of the Association for Education in Journalism and Mass Communication, Denver, CO.

Dale Cressman (2010, August). Teaching News Literacy: What Works. Invited panel participant at the meeting of the Association for Education in Journalism and Mass Communication, Denver, CO.

Dale Cressman (2010, July). Visual Story-telling. Workshop for mid-career international journalists, Gaylord College, University of Oklahoma, June 2010.

Dale Cressman (2010, April). Walter Cronkite: The Legend Re-assessed. Invited panel partici-

pant at the meeting of the Broadcast Education Association, Las Vegas, NV.

Dale Cressman (2009, March). Bringing Journalism History to Life in the Classroom. Invited speaker, Alpine School District, American Fork, UT.

Dale Cressman (2008, September), From Neff Hall to New York: The Unlikely Journey of Pioneer Broadcast Journalist Elmer W. Lower, Lecture at University of Missouri during School of Journalism Centennial, Columbia, MO.

Dale Cressman (2008, March). The New York Public Library and the New York Times. A refereed presentation on working with the Archives of the New York Times given at the spring meeting of the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication, New York City.

Dale Cressman and Roger Simpson (2007, April). Teaching trauma: Preparing students to cover war, disaster, and other traumatic incidents. An invited presentation given at the meeting of the Broadcast Education Association, Las Vegas, NV.

Dale Cressman (2007, April). Enhancing your curriculum through strategies of engagement: Using computer programs to teach broadcast news. An invited presentation given at the meeting of the Broadcast Education Association, Las Vegas, NV.

Dale Cressman (2006, August). Teaching the mass communication class. An invited presentation given at the meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Dale Cressman (2006, April). See it again: Revisiting Murrow and McCarthy at the movies. An invited presentation given at the meeting of the Broadcast Education Association, Las Vegas, NV.

Dale Cressman (2005, November). A CD application for students to practice laying out a newscast. An invited presentation given at the BYU Teachnology Expo, Provo, UT.

Janet Kolodzy, Dale Cressman, Steve Paulus, and David Ballou (2005, April). Going tapeless: Challenges for broadcast journalism educators and professionals with server-based systems. An invited presentation given at the meeting of the Broadcast Education Association, Las Vegas, NV.

Dale Cressman, Roger Simpson, Denise Dowling, Michael Hornbrook (2004, August). Trauma, tragedy, and terror: A pedagogy for protecting victims, journalists, and communities. An invited presentation given at the meeting of the Association for Education in Journalism and Mass Communication, Toronto, ON.

Dale Cressman (2004, September). Preparing student journalists to be first-responders: Classroom experimentations. Invited presentation to the Dart Center Teaching about Trauma Conference, Edmund, OK.

Dana Rosengard, Dale Cressman, Sheila Kelly, Yvonne Cappe, Evonne Whitmore (2004, April). Producing producers. An invited presentation given at the meeting of the Broadcast Education

Association, Las Vegas, NV.

Dale Cressman (2003, March). Using video in support of oral history. An invited presentation given at a regional meeting of the American Journalism Historians Association, Salt Lake City, UT.

Dale Cressman & Rebecca Cressman (2002, June). Improving television news writing and producing. A presentation given to Bolivian broadcasters at the invitation of the U.S. Embassy, La Paz, Bolivia.

Dale Cressman (2002, April). Convergence in the classroom. An invited presentation given at the conference of the Radio-Television News Directors Association, Las Vegas, NV.

Dale Cressman (2001, October). Preaching, practicing, and publishing oral history. An invited presentation given at the meeting of the American Journalism Historians Association, San Diego, CA.

Dale Cressman (2001, August). Perfecting performance: A vision to teach on-camera skills. An invited presentation given at the meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.

Dale Cressman (2001, March). Family history on video and on the cheap. An invited presentation given at the Lives of the Saints Symposium, Joseph Fielding Smith Institute for Latter-day Saint History, Provo, UT.

Dale Cressman, Kenn Venit, Christina Hoskin, and Emily Neilson (1999, April). Family life or a broadcast career. An invited presentation given at the meeting of the Broadcast Education Association, Las Vegas, NV.

Dale Cressman (1999, April). What's happening with resume reels? An invited presentation given at the meeting of the Broadcast Education Association, Las Vegas, NV.

Dale Cressman (1998, October). I'm in TV news: Do I need an agent? An invited presentation given at the meeting of the Society of Professional Journalists, Los Angeles, CA.

Dale Cressman (1998, October). Mentoring students in TV news. An invited presentation given at the meeting of the Society of Professional Journalists, Los Angeles, CA.

Dale Cressman (1998, April). How to make your student newscast a success. An invited presentation given at the meeting of the Broadcast Education Association, Las Vegas, NV.

Dale Cressman (1996, August). Producing producers: filling a critical need in the TV newsroom via the classroom. An invited presentation given at the meeting of the Association for Education in Journalism and Mass Communication, Los Angeles, CA.

Dale Cressman (1996, March). Using the Internet for newsgathering. An invited presentation given at the meeting of the Rocky Mountain Collegiate Media Association, Colorado Springs, CO.

Dale Cressman (1993, October). Issues facing student journalists. An invited presentation given at the meeting of the Society of Professional Journalists, Miami, FL.

CREATIVE WORKS

Dale Cressman, Alan Neves, and Melissa Gibbs (2019). Camino de Santiago: The Way of St. James (television documentary produced with students). BYUtv broadcast; submitted to the 2020 Festival of Media Arts, Broadcast Education Association.

Dale Cressman (2008, February 2). World-wide broadcast of the funeral of President Gordon B. Hinckley, KBYU-TV, BYU-TV, and BYU-TV International [producer in charge of the broadcast].

Dale Cressman, Yvette Arts, Richard Swan, Greg Bodily, Brady Curtis, Rob Allen Cristian Iceanu, Lisa Kosanovich, Shawnna Cope (2006). Newscast simulator [software application]. Provo, UT: Brigham Young University.

Dale Cressman (2005, May 7). A sacrifice remembered. *Star-Phoenix* [newspaper story written while covering the fiftieth anniversary of the liberation of Holland for CanWest Newspapers].

Dale Cressman, Sam Prigg, Tom Griffiths (1995, December). Russia: Hidden Memory [one-hour documentary about efforts to preserve Russian folk culture; written an produced by Dale Cressman and awarded a Rocky Mountain Emmy, a Gabriel, and Society of Professional Journalists Award for Best Documentary]

PEER REVIEWER

2022 Reviewed tenure package for Utah State University

2021 Reviewed textbook for Roman and Littlefield (pro bono)

2020 Reviewed 2 proposed articles for *Journalism History*

Respondent, Broadcast Education Association Conference, Las Vegas, April 2019

2019 Reviewed revised article for Journalism History

2018 Reviewed two proposed articles for *Journalism History* and one proposed article for *Electronic News.*

2017 Reviewed one proposed article each for *American Journalism*, *Electronic News*, and *Journalism History*

2016 Reviewed 2 proposed articles and 1 revision for *American Journalism* and two articles and a revision for *Electronic News*

2015 Reviewed proposed articles and revisions for *American Journalism* and *Electronic News*

2014 Reviewed 2 proposed articles for *American Journalism* and 2 for *Electronic News*

2013 Reviewed proposed articles for *American Journalism, Journalism History,* and *Electronic News.* Reviewed proposed book manuscript for University of California Press.

2012 Reviewed proposed articles for *Journalism Quarterly, American Journalism, Journalism History,* and *Electronic News.* Reviewed proposed book manuscript for Routledge.

2010 Reviewed proposed articles for *American Journalism* and *Electronic News*.

2009 Reviewed two proposed articles for *American Journalism* (Florence, AL: American Journalism Historians Association).

Reviewed two proposed articles for *Electronic News* (Philadelphia, PA: Taylor & Francis).

Reviewed four proposed papers for the American Journalism Historians Association.

2008 Reviewed four proposed articles for *American Journalism* (Florence, AL: American Journalism Historians Association).

Reviewed proposed three articles for *Electronic News* (Philadelphia, PA: Taylor & Francis).

Reviewed four proposed papers for the American Journalism Historians Association.

Reviewed six proposed papers for the Joint Spring Meeting of the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication.

2007 Reviewed proposed article for *American Journalism* (Florence, AL: American Journalism Historians Association).

Reviewed proposed article for *Electronic news* (Philadelphia, PA: Taylor & Francis).

Discussant for papers presented to the Radio-Television Journalism Division of the Association for Education in Journalism and Mass Communication, Washington, DC.

Reviewed proposed article for *Journal of magazine and new media research* (Provo, UT: Magazine division of the Association for Education in Journalism and Mass Communication).

2006 Reviewed book proposal on media convergence (Burlington, MA: Focal Press).

2005-2006 Reviewed multiple versions of manuscript: Tim Harrower, *The News Reporter's Handbook* (New York, NY: McGraw Hill, 2007).

2005 Reviewed proposed article for *Journalism and Mass Communication Quarterly* (Columbia, SC: The Association for Education in Journalism and Mass Communication).

2003 Reviewed manuscript for new edition of John Vivian, *The Media of Mass Communication* (New York, NY: Allyn & Bacon).

Reviewed manuscript for a new edition of Frederick Shook, Television *Field Production and Reporting* (New York, NY: Longman).

2002 Reviewer for papers submitted to the Radio-Television Journalism Division of the Association for Education in Journalism and Mass Communication.

Reviewer for papers submitted to the News Division of the Broadcast Educators Association.

2001 Discussant for broadcast news research session, Broadcast Education Association Conference, April 2001, Las Vegas, Nevada.

Reviewer for papers submitted to the News Division of the Broadcast Educators Association.

2000 Reviewed manuscript for Tuggle, Carr & Huffman, *Broadcast News Handbook* (New York City, NY: McGraw-Hill).

1999 Reviewer for papers submitted to the Radio-Television Journalism Division of the Association for Education in Journalism and Mass Communication.

1993 Reviewed manuscript for new edition of Peter Mayeux, *Broadcast News Writing and Reporting* (New York City, NY: McGraw-Hill)

PROFESSIONAL DEVELOPMENT

Attended Association of Schools of Journalism and Mass Communication Conference, New Orleans, March 2020

Attended Association of Schools of Journalism and Mass Communication Conference, Houston, March 2019

Attended the American Historians Association Conference, Denver, January 2017

Writing Across the Curriculum Workshops, Brigham Young University, May 2015.

Association of Schools of Journalism and Mass Communication, Tampa, FL, February 2015.

Academic Chairpersons Conference, Austin, TX, February 2015.

National Convention on Media Reform, Denver, CO., April 2013.

Writing Matters (Week-long Writing Across the Curriculum Workshop), Brigham Young University, June 2012.

Academic Chairpersons Conference, Orlando, FL, February 2012.

Journalism Interactive, College Park, MD, November 2011.

Online News Association, Boston, MA, September 2011.

Teaching News Literacy, Stony Brook, NY, March 2011.

Association for Authentic, Experiential and Evidence-Based Learning, Salt Lake City, UT, March 2011.

Digital Media Production Training Workshop, Columbia Graduate School of Journalism, New York, NY, January 2011.

Site Team Training Workshop, Accrediting Council on Education in Journalism and Mass Communications, Washington, DC, November 2010.

Online News Association, Washington DC, November 2010.

Assessment Institute, Indianapolis, October 2010.

Faculty workshop, National Association of Television Programming Executives, Las Vegas, NV, January 2010.

Teaching Professor Conference, Atlanta, GA., June 2007.

International Radio and Television Society faculty workshop, New York City, October 2005.

Reporting Trauma, Dart Center for Journalism and Trauma, Oklahoma State University, September 2004.

Teaching Media Convergence, Poynter Institute, St. Petersburg, FL, February 2004.

Reporting Trauma, Dart Center for Journalism and Trauma, Annenberg School for Communication and Journalism, University of Southern California, September 2003.

Managing Without Authority, Brigham Young University, 2003.

International Radio and Television Society faculty workshop, New York City, March 2002.

Investigative Basics for Journalism Educators, Investigative Reporters and Editors & National Institute on Computer-Assisted Reporting, Northwestern University, Evanston, IL, 1994.

Capturing the Past: An Oral History Workshop for Film and Video, Brigham Young University, 1994.

NICAR National Conference on Computer-Assisted Reporting, Raleigh, NC, 1994.

Bootcamp for Professors, University of Colorado-Denver, Denver, CO., June 1994.

Investigative Reporters and Editors National Conference, New York City, June 1993.

Portfolio grading, pre-conference workshop, AEJMC, Montreal, August 1992.

Covering Politics in the 90s, delegate (one of two Americans selected) to Canadian Broadcasting Corporation Symposium, Ottawa, ON, June 1992.

COMMUNITY& CHURCH SERVICE

YSA Nurturing Couple— Spanish Fork Stake (2018-present)

Ward Primary Teacher & Assistant Cub Master — Spanish Fork Oakview Ward (2012-2018)

High Council – Spanish Fork Canyonview Stake (2008-2012).

Assistant District Commissioner – Palmyra District, National Parks Council, Boy Scouts of America (2008-2010).

Chair, Publicity Committee – Palmyra District, National Parks Council, Boy Scouts of America (2007-2008).

Assistant Swim Coach – Spanish Fork High School (2005-2007).

Sunday School Presidency – Spanish Fork Canyonview Stake (2007-2008).

Gospel Doctrine Teacher – Oakview Ward, Spanish Fork, Utah (2005-2007).

Cubmaster – Pack 1535, Oakview Ward, Spanish Fork, Utah (2005-2007).

Assistant Scout Master – Troop 1535, Oakview Ward, Spanish Fork, Utah (2000-2005).

PROFESSIONAL EXPERIENCE

Sixtieth Anniversary of the Liberation of Holland
Accredited photojournalist for CanWest Newspapers - May 2005
Covered ceremonies in which Canadian veterans participated; photos published in the *Star-Phoenix* (Saskatoon, SK) and the *Leader-Post* (Regina, SK).

International Sports Broadcasting (Host Broadcaster, Salt Lake Olympics)

Chief Liaison Officer – February 2002.
Assisted rights-holding broadcasters with production and transmission needs during Olympic Hockey tournament. Supervised staff of five liaison officers in broadcast commentary positions, camera positions, unilateral standup positions, and mixed zone. Reported to venue information manager.

KUTV News (CBS O&O), Salt Lake City
Executive Producer – 1996-1997.
Supervised "2 News This Morning." Was responsible for daily coverage, line-ups, and production of this daily two and a half hour news broadcast. Premiered 7-8 a.m. "blended" format with CBS News, designing and implementing new format for KUTV.

WBAY-TV (CBS affiliate), Green Bay, Wisconsin
Managing Editor – 1991.
Responsible for all television newsgathering. Supervised reporters, photographers, and assignment editors. Approved overtime for reporters and photographers. Planned day-to-day news coverage, planned and supervised special projects. Responded to legal inquiries and subpoenas.

KWTX-TV News (CBS affiliate), Waco, Texas
Executive Producer – 1990-1991.
Supervised five daily news broadcasts. Approved all satellite and microwave feed bookings; approved overtime hours for reporters and photographers. Produced 6 p.m. newscast. Produced 1990 election coverage, specials. Produced Gulf War special coverage and proof of performance spots. System manager for Newstar computer system.

CBC News (Canadian Broadcasting Corporation)
Line-up Editor – 1989-1990.
Selected stories, lined up daily hour-long regional network television news broadcast in Saskatoon, Saskatchewan. Wrote and edited and approved copy for broadcast and for newsbreaks. Coordinated coverage with other CBC News bureaus. Member, Group 8 – Canadian Wire Service Guild.

KBYU-TV (PBS), Provo, Utah
Assistant News Director – 1987-1989
Supervised nightly student news broadcast "Utah News Tonight." Approved story assignments, scripts, line-ups, graphics and format. Critiqued broadcasts. Assisted in the design and supervision of construction of new television newsroom.

Times-Mirror/Bonneville Stations
Production Assistant – GOP Presidential Nominating Convention, New Orleans, 1988.
Assisted seven television stations with live feeds from New Orleans Superdome.

WSBT-TV (CBS affiliate), South Bend, Indiana
Producer – 1985-1987. Assigned, wrote, stories and lined up news for 6 p.m. and 10 p.m. broadcasts.

Star-Phoenix (daily newspaper), Saskatoon, Saskatchewan, Canada
Reporter – 1980, 1981. Summer 1981—Covered forest fires in Northern Saskatchewan, Saskatoon police & courts, Prince Albert City Council, and spot news. Summer 1980—Wrote features for "Lifestyles" section and "Accent" magazine.

MEMBERSHIPS (Current)
American Journalism Historians Association (AJHA)

MEMBERSHIPS (Previous)
American Historical Association (AHA)
Association for Education in Journalism and Mass Communication (AEJMC)
Broadcast Education Association (BEA)
International Communications Association (ICA)
National Association of Black Journalists (NABJ)
Online News Association (ONA)
Organization of American Historians (OAH)
Society for the History of Technology (SHOT)